

# SelenBio Dental Enters Exclusive Distribution Agreement with Elevate Oral Care

AUSTIN, TX, January 16<sup>th</sup>, 2020 – SelenBio Dental, the company behind the DenteShield™ line of SELDOX® antimicrobial-enhanced preventive dental sealants, has entered into an exclusive distribution agreement with Elevate Oral Care to represent its product line throughout North America.

The DenteShield Primer, Surface Sealant, and Pit and Fissure Sealant products utilize proprietary SELDOX® antimicrobial technology to help prevent biofilm formation – stopping or greatly reducing the development of plaque on teeth, white spot lesions, dental caries and other bacteria-related dental disease.

The FDA-cleared DenteShield products have been available two years, and SelenBio Dental believes the exclusive agreement with Elevate Oral Care marks a significant leap in bringing their preventive technology to the patients that will benefit most.

“We are very excited to be working with the team at Elevate Oral Care,” said Matt Belsole, president at SelenBio Dental. “They have a strong reputation and wealth of knowledge in bringing innovative preventive dentistry solutions to market and have had a significant impact in the dental community with other technologies such as silver diamine fluoride. We believe our SELDOX®-enhanced products will complement their current line and be a valuable new offering for their customers.”

Steve Pardue, a Managing Member of Elevate Oral Care stated, “Elevate Oral Care specializes in preventive dental solutions and delivering them to dental offices nationwide. The DenteShield products with SELDOX technology are a great addition to our portfolio, and will help dental professionals prevent oral diseases in their patients.”

## About SelenBio Dental, Inc.

SelenBio Dental, Inc. utilizes exclusive SELDOX® antimicrobial technology to enhance oral health through protection against bacteria and biofilm. SelenBio Dental is based in Austin, TX; for more information visit [www.selenbiodental.com](http://www.selenbiodental.com)

## About Elevate Oral Care, LLC

Founded 10 years ago, Elevate Oral Care develops, manufactures and markets oral preventive care products for healthcare professionals and consumers. The Elevate management team consists of the former principal owners of OMNII Oral Pharmaceuticals, which was acquired by 3M Company in 2006, as well as a number of other oral care industry professionals with a combined 100 years plus experience in the oral care industry. The current Elevate Oral Care product line includes Advantage Arrest Silver Diamine Fluoride 38%, our patented FluoriMax® 2.5% Sodium Fluoride Varnish, patent-pending Allday™ Dry Mouth Spray and many other products.

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