

MONOBIND LICENSES MONOKIT BRAND

a new brand is launched

LAKE FOREST, CALIFORNIA – July 3, 2017 – Monobind Inc. is proud to announce the release of its new brand “MONOKIT” for ELISA and CLIA products. MONOKIT will join the AccuBind® and AccuLite® product families with availability in key markets.

The product will mirror existing lines to “ensure the exemplary quality customers have come to love and count on. This entails the same reagent formulations and materials for packaging, including vials, caps, microplates and foil-bags.” - Tony Shatola, Monobind QA Director

Initial packaging design is shown in below image.



About Monobind

Monobind Inc. is a global leader in diagnostic development and innovation since 1978. It manufactures 55+ analytes immunoassay kits in ELISA and CLIA formats and semi-to-fully automated instruments, as well as clinical controls which are present in more than 100 countries worldwide. All products are CE Marked and Monobind is FDA Registered and ISO 9001 & 13485 Certified. Learn more at www.monobind.com

Source: Monobind Inc.